

Rana Vikram Singh



Personal Summary

- Collectively 24+ years of work experience, in several prominent sectors like Professional Education, Automobiles, Oils-Fuels-Lubricants, ITES-BPO and Agriculture, handling different Products, Processes, Concepts & Services.
- Passionate about imparting Professional Skills to Students & Working Professionals through General Counselling, Consulting, Mentoring, Teaching & Training Workshops, specifically focusing Education, Career and Work-Life-Balance.
- Core Expertise is in the areas of Business Administration, Business Operations, Business Communication and Business Development. Areas of Interest include Education, Employability, Intrapreneurship, Entrepreneurship and Consulting.
- Enjoy Teaching 'Business Communication', 'Industrial Management' and 'Entrepreneurship' to the students.
- Hobbies include Reading Books and Watching Movies. Interests include Meeting & Interacting with People, Listening to Soft Music and Writing Prose. Enthusiastic about practicing Candid Photography.

Key Skills

- Internal Communication, Branding and Digital Promotions
- International Affairs, Foreign Delegate Facilitations and Event Coordination
- Entrepreneurship, Intrapreneurship, Startup Initiatives and Incubation Centers
- Internal & External Branding through Public Relations, Social Networking & CSR Activities
- Operations, Student Welfare, Student Engagement Activities and Alumni Support & Services
- Academic Administration, Campus Governance and Infrastructural Facility Management
- Auto Retailing, Industrial Marketing, Direct & Indirect Sales and Business Development
- Business Communication, Customer Services and Customer Relation Management
- Career Counseling, Employability Training, Internships, Placements & Recruitments
- Teaching, Training, Coaching, Professing, Consulting & Mentoring along with L&D / T&D

Self-Assessment

- A self-motivated and diligent professional with contagious entrepreneurial spirit.
- An effective communicator with high competency levels, exceptional analytical ability and capable of taking initiatives.
- Proficient trouble-shooter, solution provider, having unmatched exigency management skills.
- Effectual team player who is always prepared to mentor co-workers to achieve organizational objectives.

Entrepreneurship Ventures

- The Educationist: Since November 2003
- Pixels by Rana Vikram Singh: Since October 2011

Work Experience

Oct 2017 – Present, Assistant Director - Student Affairs, SRM University, Amaravati, Andhra Pradesh
March 2010 – Oct 2017, Senior Manager – Campus Affairs, UPES Dehradun
Dec 2008 – Feb 2010, Manager – Training and Placements, Mangalayatan University, Aligarh-Noida
Oct 2007 – Nov 2008, Deputy Manager – Placements, ICFAI Business School, Noida
Oct 2004 – Sept 2007, Sr. Customer Care Executive, HCL Technologies Limited, Noida
Nov 2003 - Oct 2004, Sr. Sales Consultant, Prime Honda Capital Cars Pvt. Limited, Ghaziabad-Delhi
Dec 1999 - Oct 2003, Sales Office – Industrial Sales, Caltex Lubricants India Limited, New Delhi
Oct 1998 - Dec 1999, Executive – Corporate Trainings, National Institute of Sales / NIS Sparta Limited, Ghaziabad Centre
March 1990 – Sept 1998, Family Business - Punjab Seeds, Ghaziabad

Education

- Pursued Doctorate Program (PhD) - Aviation Management, UPES Dehradun, 2010-2017
- MBA – Marketing with 1st Division, Sikkim Manipal University, 2006
- B. Sc. (PCM) with 1st Division, CCS University, 1996

Personal

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